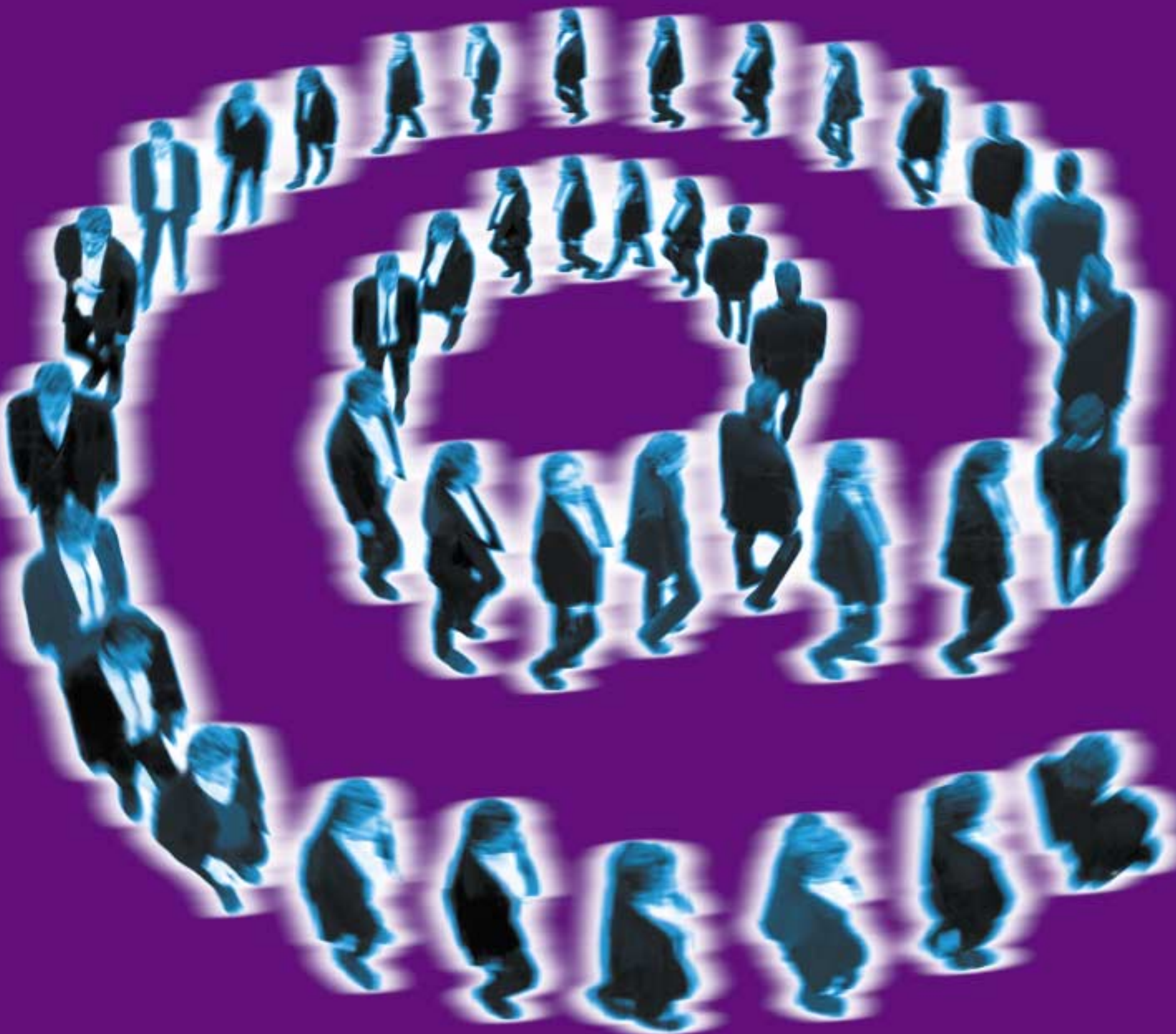


If everything is going digital, where will the work get done?



At eRoom. The digital workplace.





Looking for a place to bring together your customers, partners and suppliers?

The future of eBusiness is digital.

This year, consumers will buy \$15 billion worth of products and services online. Businesses will spend another \$109 billion buying from one another. And by 2003, business-to-business eCommerce will reach an estimated \$3 trillion. Driven by cheap bandwidth, pervasive computing, and a new economy characterized by a shortage of labor and an abundance of cash, business is going digital.

When business goes digital, where does business get done?

Look at the applications that have powered the first wave of eBusiness: Customer Relationship Management, Supply Chain Management, Product Data Management, eProcurement, eMarketplaces. While each has transformed the nature of transactions, none allow people to design, innovate, negotiate — to work dynamically in teams. To design products across company boundaries. Each of them needs a digital workplace.

The solution...

A digital workplace that enables your distributed teams to collaborate quickly, easily and securely. Looking for the way in? Look to the digital workplace.



The leading digital workplace from eRoom Technology. Where you bring it all together

- leverage the Internet to keep your projects on track
- work with distributed team members, without delay or complication
- create a knowledge base of best practices for future projects

Looking for a place to dynamically capture your projects, resources, revisions?

The digital workplace for the new economy.

Anytime anywhere. Because it's on the Web, it's available anywhere, anytime.

So every valuable person you need — internal and external — can work with you, connecting easily to the rest of your business infrastructure. And since the digital workplace has no learning curve, every team member can be instantly productive.

Effective collaboration helps you get to market faster. Reduce inventory. Steal market share. And embarrass the competition.

Look around.

Look around. eRoom Technology's digital workplace is the chosen solution of more than 500 companies. Visit us and find out why.

In their digital workplaces:

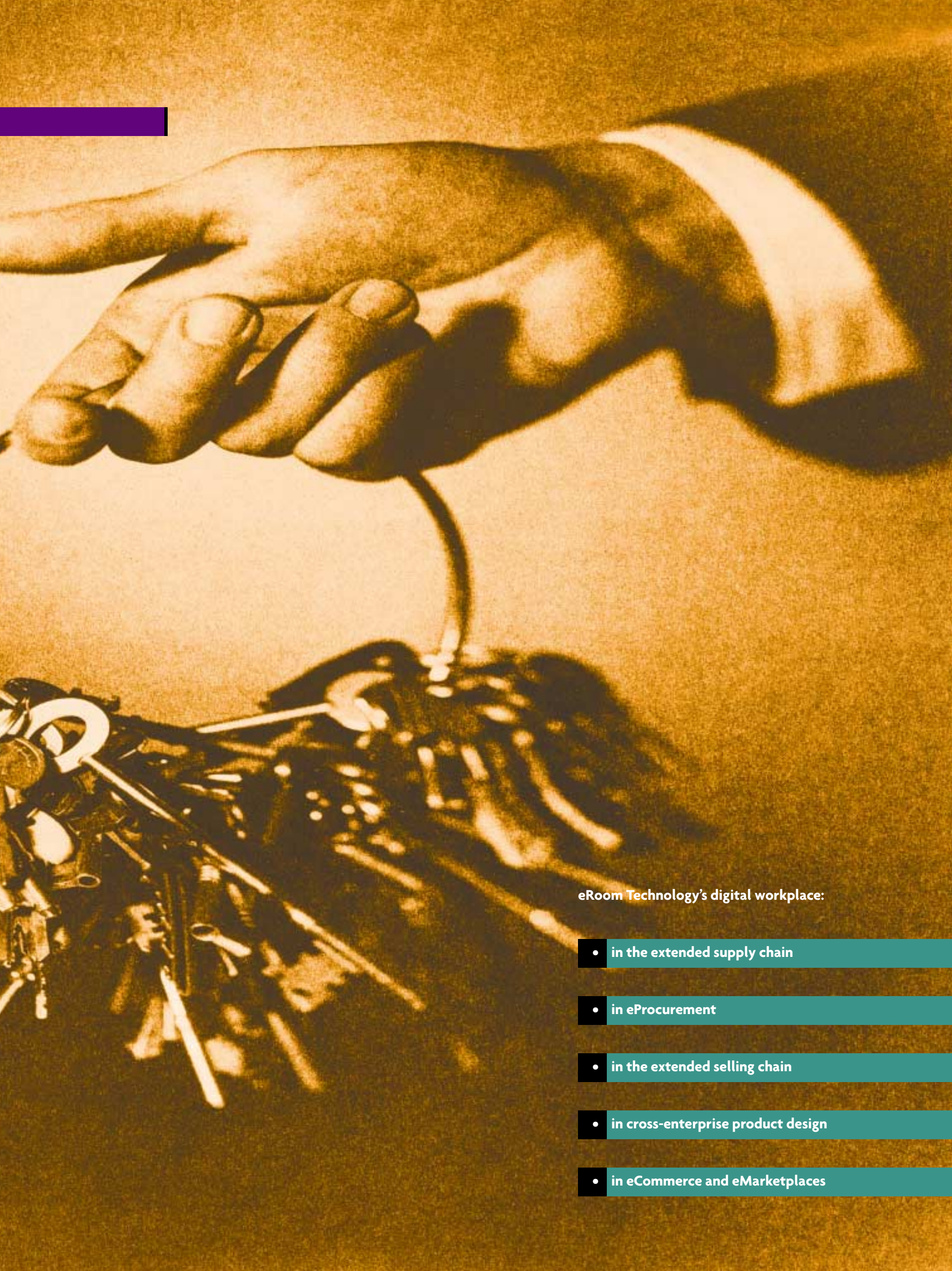
- **A.T. Kearney** saves 5-7 hours per consultant per week
- **Ernst & Young** studies “connected innovation” — innovation management across enterprises.
- **Hewlett Packard** cut inventory levels in half in their printer division and avoided costly production shutdowns.
- **Haworth** made customer information easily accessible to sales, marketing and service representatives around the world.

Innovative companies increase efficiency and save money in the digital workplace.

Access your digital workplace in any of three ways:

- as a hosted application on our server
- as a licensed application on yours
- as an integrated piece of your eBusiness offering





eRoom Technology's digital workplace:

- in the extended supply chain
- in eProcurement
- in the extended selling chain
- in cross-enterprise product design
- in eCommerce and eMarketplaces



The ubiquitous, powerful Digital Workplace allows you to communicate, keep track of projects, create a personalized workspace, work in the applications you know best and share work across boundaries.

The 6 c's of the successful digital workplace for business collaboration...

Comprehensible...

Easy to set up and easy to use. the digital workplace is intuitive.
It makes users instant experts.

Cross-organizational...

Connecting team members on the road, in different offices and behind different firewalls. eRoom's Web-based application brings your people together with all the information they need to get the job done, wherever they are.

Complete...

With all the tools you need to get the job done without having to go offline. And for quick mobilization, we offer ePractices, our ever-expanding set of industry-specific templates and applications that can be layered on top of the eRoom digital workplace to get you going faster.

Customizable...

Structured or unstructured to manage anything from a complex supply chain to a free-flow brainstorming session. The system itself lets you decide how to structure projects to fit your workflow. And the digital workplace comes the way you need it—as software you install yourself, as a hosted application or as an integrated part of your eBusiness offering.

Connected...

With all the tools that you're already using—from Microsoft® Office to specific industry applications—the digital workplace connects to the Digital Enterprise and the Digital Marketplace. It features an open, documented API that allows easy integration and object exchange with other applications.

Contagious...

Spreading quickly to all members of the organization. When individuals can do more in less time, with reduced conflicts and less travel, they're happier and more productive. So both individual employees and companies benefit.



Looking for the digital workplace? Look to eRoom Technology. www.eRoom.com



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